



Catalogue B
FOR LADIES
A Purveyor of
HEALTH
And BEAUTY



**PLEASE
RESERVE,
FOR FUTURE REFERENCE,**

**NUTRIOLA CO.
CHICAGO, ILL.**



A LITTLE TALK WITH OUR LADY PATRONS.

Beauty is power.

As a beauty maker, modern science is a **wonder-worker**.

Regularity of features is not at all essential.

Rosy cheeks with neck and shoulders of alabaster whiteness. Bright eyes. Ruby lips. Pearly teeth. Luxuriant silken hair. Well developed bust. Symmetrical carriage. Elastic step, etc. These are the requisites, the essentials, that will make **any** woman attractive at any period of life.

A woman at sixty should be **more** beautiful than at thirty, for she should be mistress of the wonderful transforming powers of Nutritive Preparations. Electric Massage. Developing Instruments, etc., etc.

This little talk is just a peep through the key-hole into our "**Beauty Room**."

Health and beauty are inseparable companions.

No woman can long remain beautiful unless she enjoys **health**.

No **unhealthy** woman can hope to become beautiful without first laying the foundation with **pure blood** and healthy tissue.

Beauty—the magic wand of power—is now placed within the reach of woman.

Science that by improving on Nature's work, gives the rose its dainty tint and marvelous beauty, has wrought as great victory in improving the personal appearance of those who make a well directed effort.

A woman's appearance is largely **her own** creation, and **any** woman can make herself sufficiently attractive to draw more than passing attention.

In the following pages are described the **best** Preparations, the **best** Appliances, yet produced for **creating health and beauty**.

Every Preparation we manufacture, every article we sell, may be bought under our **guarantee** that it is **all** we claim or **your money is paid back** by our Agent with whom you deal. You take no risk at all.

We also place at the disposal of **every patron** the services of the most skilled Physicians and Specialists that we can employ, and for Consulting and receiving their Advice there is **no charge** whatever.

We trust that we shall count **you** as one of our pleased patrons for **many years** to come.



Nutriola Balm of Beauty.

This dainty nutrient is purity itself and will please the most refined, fastidious woman. It has pleased tens of thousands, it will please you.

As a beauty maker, it is unsurpassed. It is entirely unlike the "creams," "lotions," etc., containing camphor and other injurious ingredients.

"Enamels," "Bleaches," etc., are beauty wreckers.

Ask those who have used them a few years.

These abominations—sold under high sounding names, in attractive packages—leave the skin dry and hard.

BALM of BEAUTY is a natural nourishment for the skin, makes it soft as velvet, leaves an agreeable sensation, and is invaluable in removing Wrinkles and filling Hollow Places naturally. It quickly corrects Dry Skin, aids in removing Tell-tale Marks, and makes the hands soft and white.

It will clean every particle of impurity out of the pores of the skin, and give it the roseate tint of perfect health, so much to be admired and possessed by so few.

Be very careful what you feed the tiny mouths in your skin.

Cheap toilet soaps, poisonous Toilet Preparations, Face Powders, Smothering Enamel, etc., if used, will cause you long years of regret when it is too late.

BALM of BEAUTY is put up in dainty Tubes, enclosed in lithographed boxes. Also in decorated Aluminum Boxes.

Price, 50 cents per Tube or Box.

If it doesn't please you it costs you nothing—you are the judge.

It
Will
Please
You.

Makes
the
Skin
Soft
and
Healthy.

Nutriola Catarrh Conqueror.

This treatment cures.

Highly Antiseptic, Non-Irritating, Soothing and Healing—it brings immediate relief.

It promptly relieves Headache caused by catarrhal accumulations or by colds.

It removes the poisonous accumulations, and being a strong deodorizer it neutralizes the noxious odors and sweetens the breath.

It allays Pain, cures Colds in the Head, Dryness of Nostrils, etc.

Its action is rapid and the cure is permanent where constitutional treatment is taken, as recommended.

Test a box for the following, under our guarantee that you will receive benefit or money back:

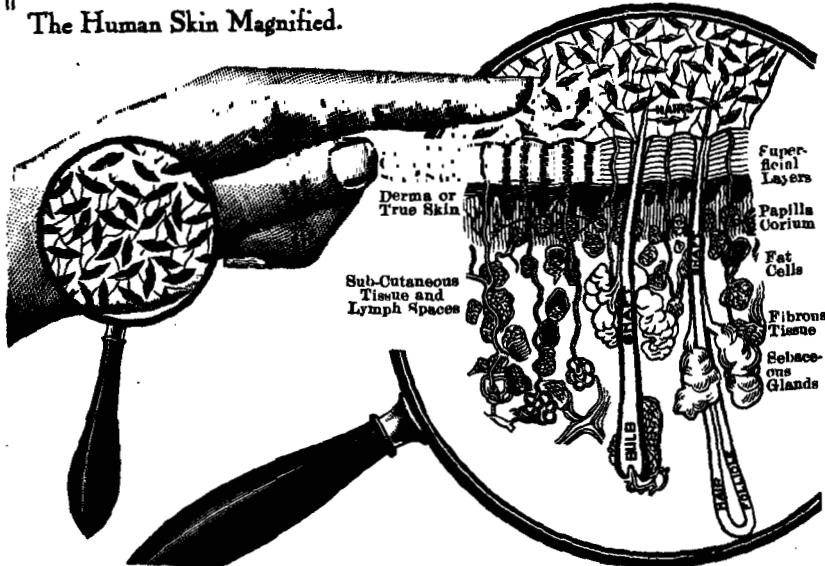
Incipient, Chronic, or Ulcerated Catarrh of the Head or Throat; Hay Fever, Influenza, or Cold in the Head, Catarrhal Deafness, Headache, Pain or Smarting, Noxious Breath, etc., etc.

Price for Complete Treatment (including instrument for application) only 50 cents.

Catarrh
Can
be
Cured.

The
Wonderful
Construction
of Your
Skin.

The Human Skin Magnified.



Don't
Poison
Your
Skin.

A
Convincing
Test.

Page 4.

Mi-Lady's Skin.

The human skin is of marvelous construction. There are from 417 to 2,800 pores in each square inch, or about 4,500,000 in the skin of an average person.

These pores are mouths and through them you can introduce food that will feed the skin and make it glow with health, or you can introduce poison that will cause pimples, sores, burning, torturing, itching Eezema, etc.

You can feed these mouths poisonous "cosmetics," "creams," "lotions," "skin cures," etc., and thus produce incurable skin diseases.

You can clog these mouths with enamels, powders, etc., and literally smother—yes, kill—the skin, until it will be rough and look like that of a corpse.

Cheap, impure soap is the cause of more rough, red, and diseased skins than any other one thing.

Soap filled with alkali, colored and perfumed, to hide its nauseous ingredients, may clean the dirt off the skin, but it won't clean the dirt out of the mouths of the skin. It will fill them with a nasty, nauseous slime.

If you think soap will clean your skin here's a test.

After you get done washing all you please, using soap, take a little BALM of BEAUTY, rub it into the pores of the skin thoroughly, keep on rubbing until it all disappears, then apply a little more and rub again.

Now take a white silk handkerchief and thoroughly wipe the skin. You will be astonished at the impurity brought out of the skin—this is what makes "blackheads" if left in the pores.

Balm of Beauty will clean the impure matter out of the mouths.

Nutriola Soap is chemically pure, the best soap made, just what you want for the bath and the toilet, where you must use soap. But where you want to get the skin really clean, use BALM of BEAUTY.

For any and every skin disease use NUTRIOLA SKIN FOOD, and immediately write our Specialists for advice. It's free.

Any woman can have a skin like velvet—glowing with health.

Nutriola Mag-Muri or Skin Dew.

This elegant Preparation is clear as crystal, harmless as pure spring water. It is to the human skin what the morning dew is to the thirsty flower.

Mi-lady will be delighted with it.

It takes the place of powder, acting quickly and making the darkest skin a natural, pleasing white.

Powder clogs the pores or mouths of the skin, causing Blackheads, Pimples, Roughness, etc.

Mag-Muri clears, whitens, and beautifies, imparting the natural beauty of youth. It is just what every lady desires for face, neck, bust, arms, or hands.

Test a bottle at our risk. You will find it all we claim, and more.

Price, 50 cents per bottle—with Chamois Applicator.

By mail, 65 cents.



This
Will
Please
You.

A
Sure
Preventive.

Nutriola Freckle Eradicator.

There are many freckle preparations that will remove the Freckles, but leave the skin rough and coarse, and are often succeeded by malignant Pimples.

Its antiseptic and healing power is demonstrated by the fact that it is a positive cure for Poison from Dog-root, Poison Ivy, Mosquito or other Insect Bites.

A generous application of the Eradicator, followed immediately by applying NUTRIOLA BALM OF BEAUTY, does the work perfectly and without injury to the skin.

We sell this Preparation with our usual guarantee and positively assert it is the only Preparation, of which we have knowledge, that will actually remove Freckles, Moth Patches, Tan, and other skin discolorations from the most delicate skin, without injury.

Full directions accompany each bottle.

Price, 75 cents.

By mail, 90 cents.



A
Reliable
Remedy.

A
Little
Wonder
Worker.

Results
That
Are
Pleasing.

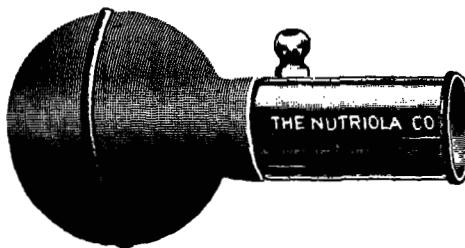
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Our Electro-Vacuum Massager, or Beauty Builder.

Massage (from the French Masazh) is simply kneading or working tissue and blood.

Thousands of years ago Egyptian women performed this work by pressing the flesh between their fingers and quickly releasing it, the object being to bring the blood to the surface and promote rapid circulation.

This method is beneficial, but modern science has taught us how to do the work rapidly and much more efficiently.



carries the nutritive elements that have been applied into the pores deeply, where they are quickly absorbed by the blood.

By attaching a connecting cord with one of our Electric Batteries, the operator has instantly all the advantage of both Vacuum and Electric Massage.

The shape and size of the Electro Vacuum Massager is correct, permitting its use on every part of the face, neck or body, and while of great power, the force is entirely subject to the will of the operator.

Our perfected **NUTRIOLA** treatment consists in applying **NUTRI-OLA SKIN FOOD** at night and **BALM** of **BEAUTY** in the morning, working them deeply into the pores, thus feeding the tiny muscles and vitalizing the cells under the skin, creating an entirely new growth.

This treatment quickly banishes Wrinkles, Crowsfeet, Blackheads, Facial Blemishes, etc., and fills up the hollow places with firm flesh, making the skin soft, smooth and glowing with health.



Wrinkles can be removed. These cuts were made from actual photographs.

The development being caused by a free circulation of blood feeding the muscles and tissues, graceful curves and lines of beauty may be added to the face and neck that will remain permanently.

Scores of instruments have been devised for this purpose. We believe our instrument to be the simplest and the most efficient of them all.

We create a vacuum by which the blood is brought to the very surface, the pores are enlarged, and the instant the force is relaxed the atmospheric pressure

A month's use will make a middle-aged man or woman look 10 to 15 years younger.

For developing throat, neck, shoulders, muscles of the chest and arms, the Nutriola treatment with this instrument is simply perfection.

Complete directions accompany each instrument.

The principle embodied in our method of treatment is endorsed by Dr. Lorenz, of Vienna, as the most scientific.

Each instrument beautifully nickel-plated. Price, \$1.00.

Simple
Yet
Effective.

Our Medicated Toilet Face Mask.

The purpose of this Mask is to beautify the complexion. Proper applications of **NUTRIOLA SKIN FOOD** and **BALM of BEAUTY**, as the case may require, and the use of this Mask will soon remove facial blemishes, make the skin soft, white and satiny.

It does not interfere with breathing, and can be worn with perfect comfort.

Really fine masks are sold as high as \$10.00, while cheap imitations, made of impure, cheap rubber, are sold in the stores at any price. Unless you have the best, do not use any, for a mask made of impure, poisonous material will ruin the complexion, as many a woman has found, to her sorrow.

We guarantee our Masks to be made of the **PUREST Para gum**, properly medicated, silk finish, and fully equal to the best mask made, at any price.

Our immense field enables us to make the price much lower than others—quality considered. Our price, only **\$2.50**.



Works
While
You
Sleep.

Our Comedone Extractor and Lancet.

In removing Comedones or Blackheads, the fingernails should never be used; they are poisonous.

The Comedone consists of a pore charged with sebum or oily matter, which has collected enough impurity to form a little hard substance or plug, completely filling the pore, and owing to its black appearance, is called a "Blackhead."



To remove it properly, pressure must be applied all around the little plug, which will then be forced upward and is easily removed without causing irritation.

Our Comedone Extractor does the work perfectly.

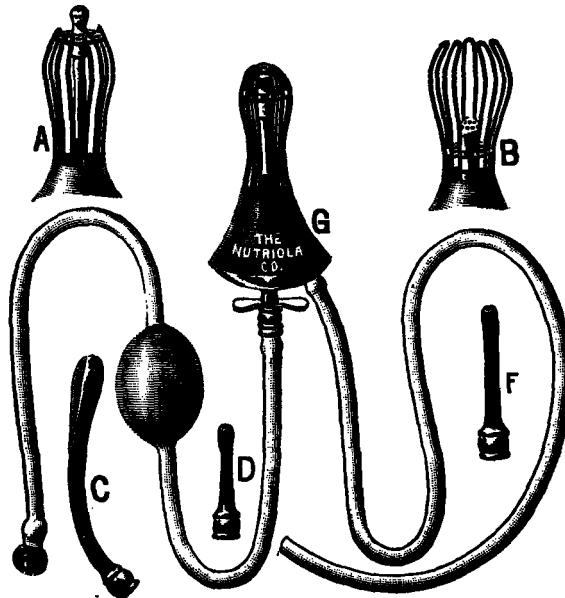
One end is also fitted as a tiny lance, very useful in treating pimples, to remove the pus.

Price, 95 cents.

Neat
and
Convenient.

The Nutriola Reflux Self-Expanding Vaginal Irrigator or Douche.

(Patented.)



A
Perfect
Instrument.

For
The
Whole
Family.

Danger!

Page 8.

"G" shows a Complete Instrument, Irrigator, Bulb Syringe, and Drainage Tube (30 in. long).

"B" shows the Irrigator Expanded by drawing down on the metal bar, after inserting the Instrument.

"A" shows a Slight Expansion of the Irrigator, caused by pressing the metal bar up. This also carries the injection well up into the deeper recesses.

To use as an ordinary Syringe, unscrew the Rubber Bulb from the Irrigator, then screw on "C" (our corrugated Vaginal Pipe), "D" (small Rectal Pipe for children), or "F," (large Rectal Pipe for adults).

The efficiency of vaginal injections depends fully as much upon the manner in which they are applied as upon the medicinal properties of the solution.

It is now conceded by the best physicians that all rubber syringes —where the rubber parts are inserted—are good collectors and breeders of disease germs, and hard to properly sterilize.

The so-called "whirling sprays" and "suction" syringes are in nearly every case dangerous.

The suction syringe should be especially avoided as the same germ-infested liquid withdrawn is forced back into the Vagina and in many cases into the Fallopian Tubes. The results are deep-seated disease and untold suffering.

The VAGINA is a collapsed canal its walls lying in folds wherein irritating secretions and disease producing germs collect.

The common syringe cannot supply sufficient water pressure to open them and the secretions lodged within these folds are not

reached at all, hence the important work of thorough cleansing is left undone.

The **NUTRIOLA IRRIGATOR** has four metallic fingers that can be made to expand outward evenly, opening the folds and leaving the walls of the Vagina a smooth surface that can be readily and thoroughly washed.

The sticky viscid matter that has a tendency to cling to the internal folds with great persistency is reached, dissolved and washed away. This can be done with this instrument and no other.

However sensitive the condition of the Vagina, no harm can be done with this instrument. The dilation is painless, and the wonderful Antiseptic, Cleansing, Nourishing, Strengthening properties of Vaginela are brought in direct contact with every cell.

The **IRRIGATOR** can be thoroughly sterilized. The rubber Bulb, Drainage Tube and Rubber Jacket can be removed and the instrument placed in boiling water.

ITS POINTS OF SUPERIORITY ARE

It's a dilator, an injector, an ejector, safe, effective, easy to operate, practically indestructible, certain in results.

We supply this Vaginal Irrigator complete, fitted with the finest Red Para Rubber Pure Gum Seamless Syringe, Three Hard Rubber Pipes—that can be used by detaching the Irrigator—30 inches of return flow Rubber Tubing, the whole making a complete, up-to-date instrument, covering the field for the whole family and for every purpose. It will literally last a lifetime, its construction being perfect and the material the finest that can be procured. This instrument would be cheap at \$5.00, but to encourage its use and enable us to get the beneficial effects of VAGINELA, and thus cure our patients more quickly, we have made the price only \$3.25. Procure it from our Agents, or we will send by mail, postpaid.

Performs
Thorough
Work.

Superior
To All
Others.

Our Seamless Bulk Syringe.

The ordinary syringe is made in three separate pieces, joined together with hard rubber or metal connections. The valves clog, and they soon leak where the parts adjoin.

Our "Seamless" is made in one piece, the valves are in the extreme ends of the tubing. They cannot get out of order. This instrument cannot leak, because it has no joints. It is made of absolutely pure red rubber, and is worth a dozen of the ordinary kind.

It is fitted with three hard rubber screw pipes—our Perfect Corrugated Vaginal, Infant and Rectal—packed in a neat box.

Price, \$1.50.

Best
of its
Kind.

Nutriola Soap.

For ladies who really desire a perfectly pure soap for the Toilet, for Cleansing their Teeth, for the Baby, or any purpose where a pure, elegant soap is desired, we advise the trial of one cake of Nutriola Soap.

Test it beside any soap at any price—we don't care if you pay a dollar a cake—you cannot find a Soap superior to Nutriola Soap.

Sold under our guarantee; if not perfectly satisfactory, your money is paid back, and no questions asked.

Price, 25 cents per cake. Three cakes, 70 cents. Of our Agents or by mail.

Soap
Purity.

A
Friend
in Need
and a
Friend
Indeed.



Our chemists have prepared it in tablets that quickly dissolves in warm water.

Vaginela is slightly Astringent, Antiseptic, Soothing, Cleansing and Healing. When applied with a Nutriola Irrigator it removes the acrid secretion and brings immediate relief in all cases of Inflammation and Irritation, whatever the cause.

It is a specific for Gonorrhœa as well as Leucorrhœa.

Test a box at our risk; you will never be without it again. If you are not perfectly satisfied the Agent will hand back your money.

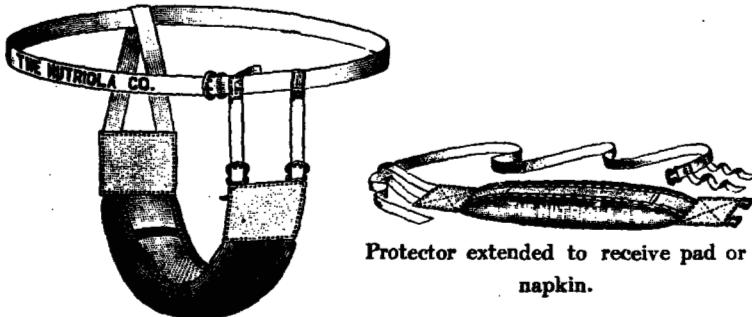
Price, \$1.00 per box.

For best results always use a **NUTRIOLA SELF-EXPANDING IRRIGATOR**.

Nutriola Perfecto Protector.

The **PERFECT PROTECTOR** is just what its name implies, it is perfect for the purpose designed. In construction, it is simplicity itself,

A
Necessity
For
Every
Woman



Protector extended to receive pad or
napkin.

easily adjustable, never gets out of place, no pins, no tearing or soiling of underwear, never chafes, holds cotton, pad or napkin securely, per-

feetly hygienic, and sufficiently durable to save many times its cost.

We manufacture the Protector in two grades only.

NUMBER ONE. Belt and attachments are made of extra fine quality non-elastic and elastic silk web. Trimmings are also extra fine quality silk. Receptacle is made of Chemically Pure, Medicated, Para rubber, silk finish.

Color: Belt, attachments and trimmings, a dainty blue.

This Protector will please the most fastidious. It would be cheap at \$2.00, but owing to the immense demand, we are able to make the price only \$1.00.

NUMBER TWO. Belt and attachments are made of extra strong fine, soft, non-elastic and elastic cotton web, trimmings, mercerized cotton. Receptacle is made of Chemically Pure, Medicated Para rubber, silk finish.

Color: Belt and attachments, white.

To place this Protector within reach of every woman, we have made the price only 60 cents.

Something
to
Please
Mi-Lady.

A WORD OF CAUTION.

As the inventor did not patent this Protector, there are many cheap imitations on the market, made of the cheapest material, and the rubber receptacle being constructed of CHEAP, IMPURE RUBBER, that POISONS and IRRITATES, they are POSITIVELY DANGEROUS.

See that the words "NUTRIOLA PERFECT PROTECTOR" are on each Protector; then you will know you have the genuine article, and the best.

If waist measure is over 32 inches, give exact measure.

Nutriola Perfected Treatment for Developing the Breasts, Neck, Shoulders, Arms, Etc.

Beauty does not consist wholly of handsome features and grace of manner. It is dependent upon perfect development—physical perfection.

There is nothing a sensitive, refined woman desires more than well developed breasts. A fine, well-formed bust, rounded and artistic, being essential to complete her attractive qualities.

Nature has been unkind in this particular to many women otherwise beautiful, but fortunately, by using Nature's own method and compelling her to work according to her own law, a beautiful bust may be created, or, if lost, restored.

Non-development of any portion of the system is caused by insufficient nutrition reaching that part, because of impoverished blood, or imperfect circulation, or from an unhealthy condition cutting off the supply of building material.

Any portion of the body deprived of a rich blood supply will not only cease growing, but will continue to shrink.

The structure of the female bust is extremely delicate, consisting of innumerable glands fed by millions of blood vessels. No part of the system feels the effect of poor blood quicker than the breasts. However well developed, if deprived of nourishment they quickly shrink, become flabby, lifeless.

Creating
Beauty.

Imperfect Systems of Treatment Are Failures.

Our Perfected Treatment never fails. Thousands of women have been bitterly disappointed, beside losing

A
Treatment
That
Never Fails.

Rich
Blood
Essential.

A
Perfect
Treatment.

Nature's
Forces
Create
New
Tissue.

money and time by endeavoring to develop the bust by the same treatment that would be used for filling in some small cavity or removing wrinkles. They do not understand the great difference between growing new tissue in large quantities—ounces of weight—and the removing of a small wrinkle.

Wrinkles may be removed, small cavities filled, by the application of softening, nourishing creams or ointments, and frequent massage. But to grow from four to ten ounces of tissue by this method would require many years, even where the blood is filled with nutrition, but if the blood is poor it must be an absolute failure.

The application of imperfectly constructed developing instruments have produced very serious results.

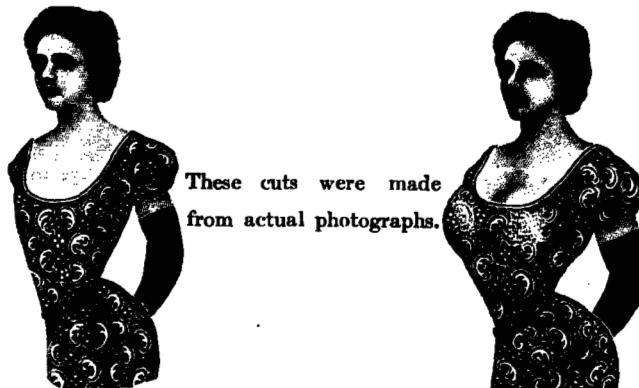
The bringing of poor, impoverished blood, perhaps laden with impurity of a serofulous or cancerous nature, to the part to be enlarged, is worse than useless.

If the blood does not contain building material, if it is not rich in nutrition, if the red corpuscles are not sufficiently charged with iron to cause them to attract and carry natural electricity, there can be no new growth.

The abnormal distension of the cells with an imperfect developing instrument filling them with impure blood to the point of breaking, may produce a cancerous condition that will cause years of suffering—perhaps the patient's life.

Nutriola treatment is perfect, because it is natural.

Our treatment contains all the essential elements Nature requires, and by our course of treatment any part of the human form can be increased in size, or developed to a state of perfection conforming to Nature's laws.



These cuts were made
from actual photographs.

OUR HYPERÆMIA & NUTRITIVE TREATMENT FOR DEVELOPING BREASTS.

First, we advise the use of **NUTRIOLA BLOOD AND NERVE FOOD** with such additional treatment, if needed—prepared by our specialists—as will make the organs of Digestion, Assimilation, and Elimination active.

The **BLOOD AND NERVE FOOD** will fill the system with rich red blood, laden with nutrition, each Red Corpusele charged with iron will attract and carry a large quantity of natural electricity to every part of the body.

If you are healthy, with pure, rich blood, this constitutional treatment may be dispensed with, but if your blood is poor or impure, if you are not perfectly healthy, then use **NUTRIOLA BLOOD AND NERVE FOOD** at least 10 days before you begin using the external treatment,

and remember our physicians will diagnose your case and give you their advice **FREE**.

Second, apply **NUTRIOLA SKIN FOOD** externally over the parts you wish to develop, massaging it into the tissues with the tips of the fingers thoroughly. This supplies external nutrition.

Third, apply one of our Developing Instruments—either "A" or "B," as desired. (If small cavities are to be filled, on neck or arms, use our Electro-Vacuum Massager, illustrated on another page.) These instruments bring the blood to the very surface, creating a free, generous circulation, and with it comes the internal nutrition in the blood, the external nutrition is absorbed, and Nature abhorring a vacuum commences the work of building or filling the distended tissue or interstices with new cells at once.

Fourth, immediately after using the Developing Instrument apply **BALM of BEAUTY** generously, massaging it into the pores thoroughly. This will make the cells very elastic and will also supply nutrition to aid the growth.

Please do not forget this fact, there is not the least danger of harm in following our treatment—no injurious results can follow—if our directions are observed. The whole work is **beneficial in every respect** as it works in harmony with Nature's laws. Follow directions and you will be delighted with the results.

EXPLANATORY.

Our complete course of treatment may be considered by some too elaborate and too expensive.

To this we reply, it is a natural, scientific, tested, reliable treatment that produces **RESULTS** at one-tenth the expense that would be incurred if you had the same work performed by a "Dermatologist" or "Beauty Doctor."

It is to be understood, however, that if your system is in a condition

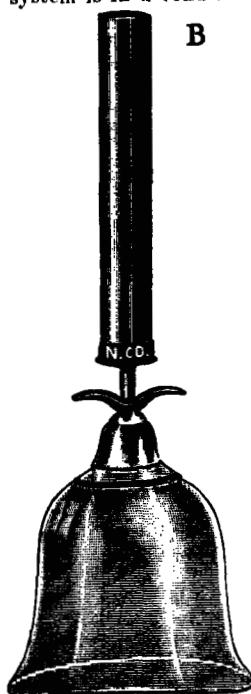
How
the
Work
is done.

Scientific
Aids
to
Nature.

A



B



For
All Parts
of the
Body.

The
Work
is Rapid
and
Permanent.

of health, if your blood is rich and pure, then you need use only **SKIN FOOD**, the **DEVELOPING INSTRUMENT** and **BALM of BEAUTY** to obtain the desired results.

This treatment is very inexpensive and the work will more than please you.

We make different styles of Developers. Instruments for young or old, male or female, and for the development of all parts of the body as the case may require.

The Nutriola Company's Developing Instrument "A."

This instrument is about five and three-fourths inches in diameter and is fitted with an extra fine Exhaust Pump.

The Cup is made of extra strong transparent glass. The metal part beautifully finished and finely plated.

This instrument is recommended for all adults and when used as directed with our regular treatment, will produce a symmetrical and beautifully rounded bust of large size if desired.

Our treatment is just as effective in producing development where it has never existed previously as in restoring the symmetrical form that may have been lost by sickness, nursing, or otherwise. The growth in every case will be perfectly healthy and absolutely permanent.

We guarantee results if our directions are followed.

Complete directions with each instrument. Price, \$4.50.

The Nutriola Company's Developing Instrument "B."

This finely constructed instrument is about four inches in diameter, and is recommended for young ladies, or for the use of adults where it is desirable to develop the cone of the bust only.

The Cup is made of specially strong transparent glass, permitting the operator to see the work of distension. The Exhaust Pump and all metallic parts are symmetrical and beautifully plated.

Complete directions with each instrument. Price, \$3.50.

Developing the Neck, Shoulders, Arms, Etc.

There is now no excuse for any woman being disfigured by a scrawny neck or imperfectly developed breast, shoulders, arms, or any other portion of her system.

Fill the blood with nutrition by using NUTRIOLA BLOOD AND NERVE FOOD, apply NUTRIOLA SKIN FOOD and BALM OF BEAUTY, as directed, use Developing Instrument "B."

For developing any part of the neck, shoulders, breasts, arms, hips, calves of the legs, etc., follow the same course of treatment as that described for developing the breasts. The result will be equally as satisfactory.

The work of developing any portion of the system can be conducted at home with perfect success and absolute secrecy.

A Word of Caution.

There are scores of concerns advertising to "develop the bust," but their treatment has been anything but satisfactory, and this failure is to be attributed to the fact that the course of treatment they supply is very incomplete. Our treatment is the only complete treatment that does the work rapidly and permanently. This we guarantee.

The work of development cannot be hastened without injury. While development will begin within a very short period, it should be carried on naturally, and it will take from two to six months to bring about perfect development in all cases where a large amount of tissue must be built new.

Our agents will supply complete treatment.



Nutriola Hair Food.

Hair falls out because the roots or follicles lack nutrition, are starving, just as a leaf falls from a tree in the autumn, because it no longer receives the principle of life.

Our chemists have perfected a real hair food, one that feeds and nourishes the roots and grows hair by natural nutrition, just as you grow a plant.

A few applications will stop the hair falling

It prevents or cures Dandruff, and supplies the starved roots with such vigorous living power that grey hair is restored to its youthful color.

It literally rolls time back in its flight by producing a luxuriant growth of soft, silky texture, a perfect crown of beauty.

NUTRIOLA HAIR FOOD will not grow hair where there are no hair follicles or roots, but it will produce a vigorous, healthy hair for every root.

It removes all necessity for using hair dye. Hair dyes are poisonous and altogether unsatisfactory. It restores the color naturally.

It is a perfect dressing and tonic, and no lady's dressing table is complete without it.

NUTRIOLA HAIR FOOD will stop the hair falling, it will remove Dandruff, it will produce a luxuriant growth of healthy hair where the follicles are not destroyed.

That's what we claim—that is what NUTRIOLA HAIR FOOD will do.

It won't do this work in an hour nor in a week, but within a very reasonable length of time. Should it fail, your money is paid back—it never fails, when used according to directions.

It cannot be sent by mail. We pay Express charges to your nearest railroad Express Office. If from there it goes by boat or stage line to reach you, you will simply pay the extra charge.

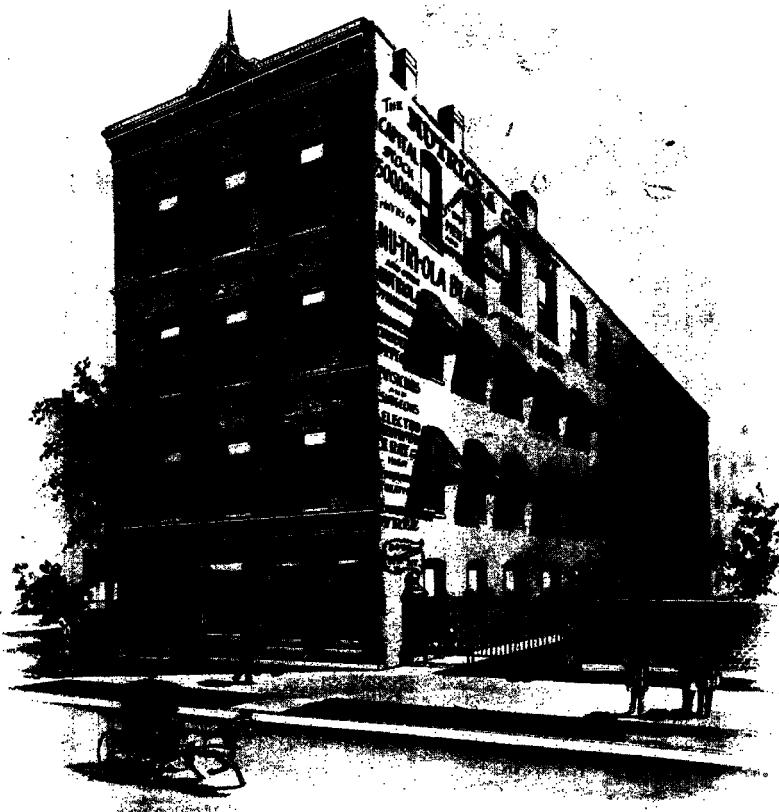
Price, \$1.00 per bottle. Or, six bottles for \$5.00.

Order of our local Agent or direct.



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We were compelled to move twice within fifteen months to handle our growing business.

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We will send a beautiful Booklet free, filled with full page, half-tone engravings, showing every Department, upon receipt of 4 cents for postage.

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